



| Reason

# Who We Are?

At Ideana, we believe every idea deserves to grow. Whether it's a startup vision, a local brand, or an international business — our team helps bring it to life with precision, creativity, and care.

**Creative Identity** - *We turn your raw ideas into stunning digital brands that speak, sell, and scale*

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**Technical Power** - *Our team builds modern, high-performance websites and apps for real-world growth*

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**Business Impact** - *More than just design — we craft digital solutions that solve problems and drive results.*



# Why Ideana?

When you work with Ideana, you're not just getting a product — you're gaining a dedicated team that's always by your side. We're here to help your business grow to the next level with high-performing professionals who understand your goals.

**All-in-One Powerhouse** - *Branding, Code, Marketing, Apps*  
*Everything in one place — no back-and-forth between freelancers*

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**Idea-Led Development** - *We start with your idea and build stunning digital brands that speak, sell, and scale*

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**Flexible & Fast** - *We use agile processes to move quickly — adapt as your needs evolve. You're involved in every step*

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**User-Focused Design** - *From websites to apps, we prioritize your because good design builds trust and drives revenue.*

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**Global Mindset** - *We build custom digital products for your goals and audience — no templates, just growth-ready results.*

## Our Promise

Whether you're launching your first product or scaling your tenth, Ideana gives you the tools, tech, and team to succeed.

Let's turn vision into value — **TOGETHER**

| Reason

# Our Services

At Ideana, we don't just build digital products — we build your vision into reality. From stunning websites and powerful mobile apps to branding, SEO, and growth strategy, our services are crafted to move your business forward. Whether you're starting fresh or scaling fast, we deliver smart, custom solutions that work — beautifully, and seamlessly.

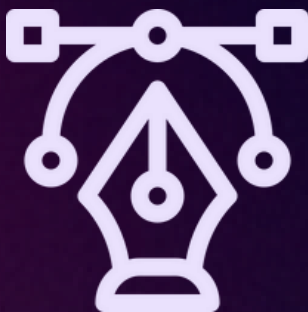
**Web Development**



**App Development**



**Branding & Design**



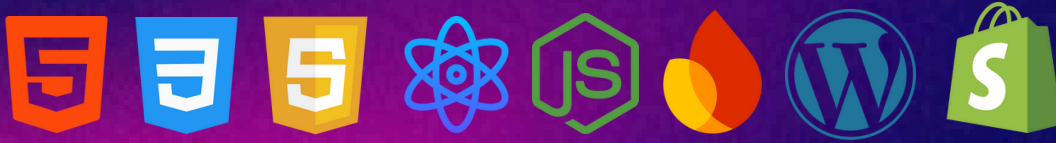
**Marketing & SEO**



# Our Technologies

We work with the latest, most reliable technologies to build fast, secure, and scalable digital solutions. From front-end frameworks to mobile platforms and backend systems — we choose the right tools to match your project's needs and future growth.

## Web Development



## Mobile App Development



## Cloud & DevOps



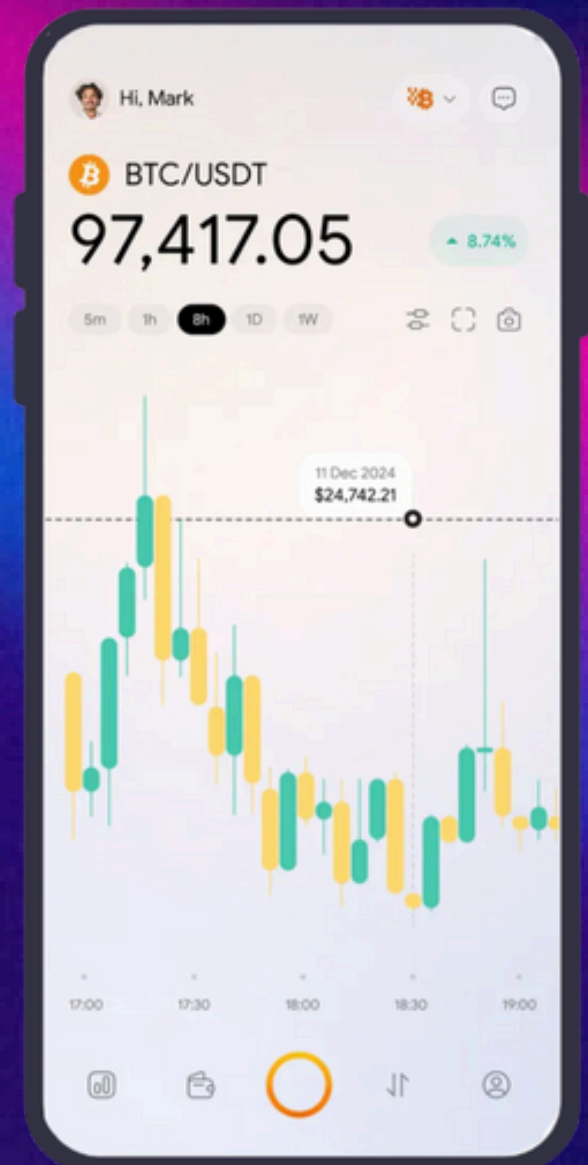
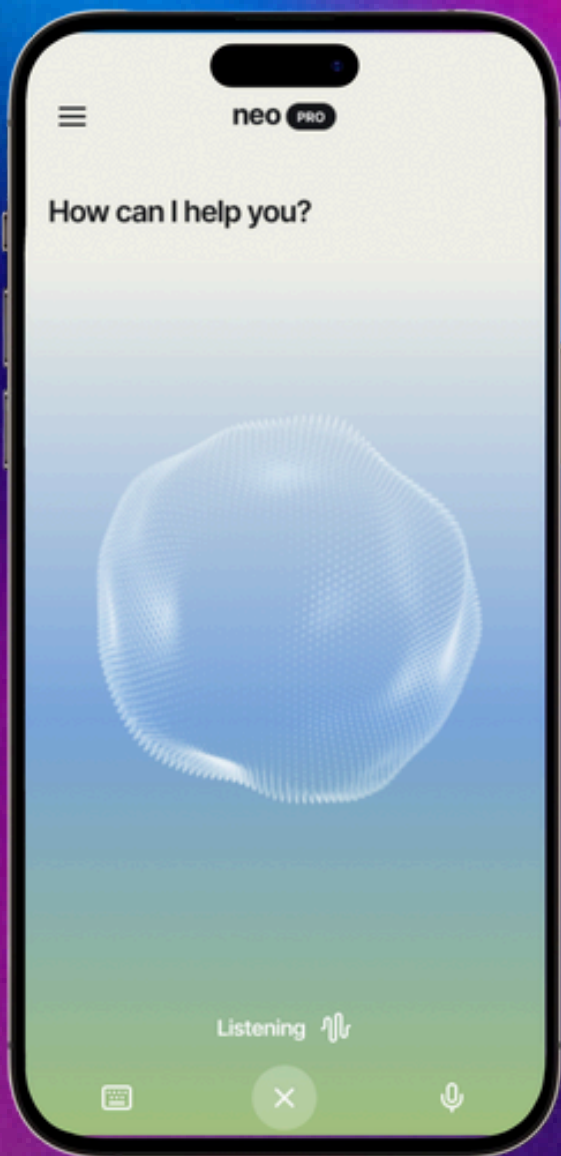
## Design



| Reason

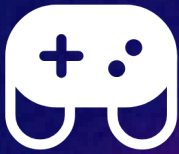
# App Development

Mobile apps aren't just for big companies — they're powerful tools for any business. We create custom apps that help your customers book faster, shop easier, and stay connected to your brand. Whether it's boosting sales or improving service, our apps are designed to make your business more efficient, more modern, and more successful.



# Apps Categories

Games



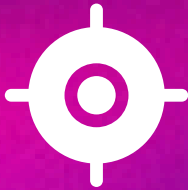
Shops



Medical



Trackers



Social Media



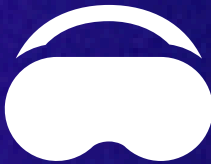
Educational



Messaging



AR/VR



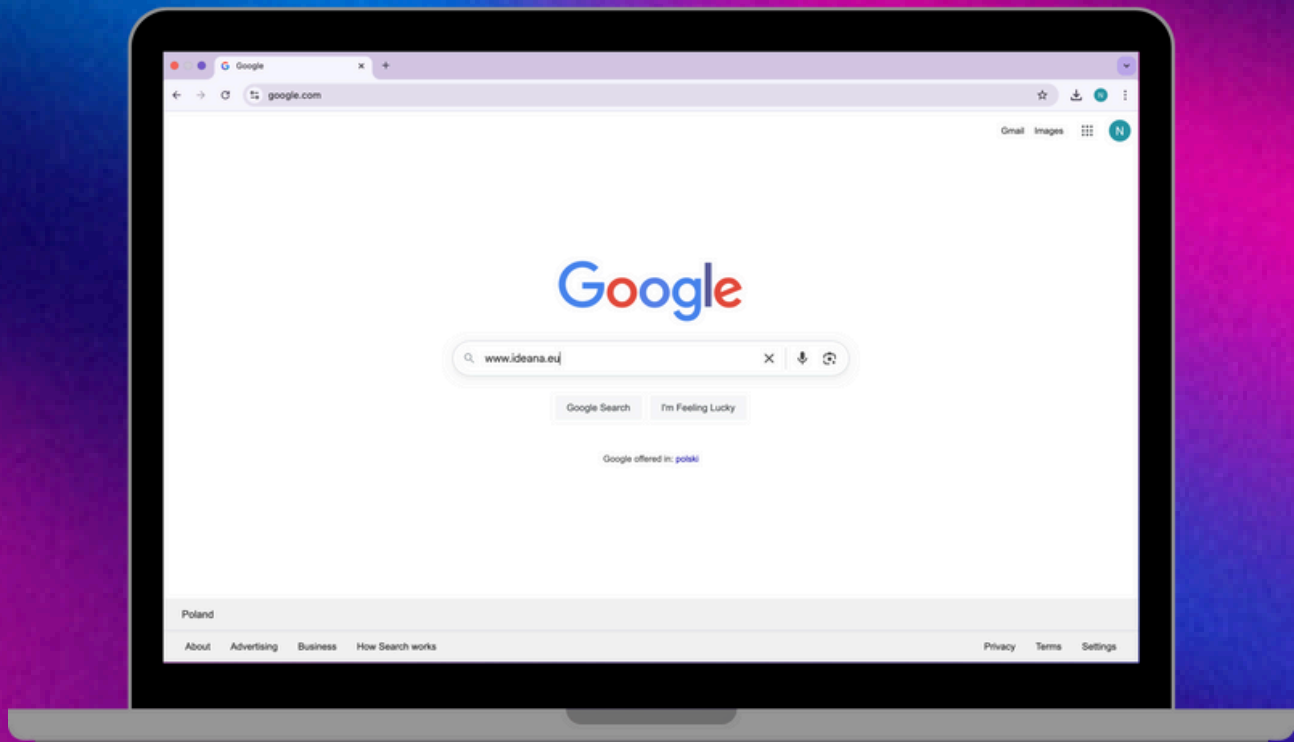
TeamFlow



Reason

# Web Development

**Your website is your business's front door online — open 24/7. Whether you run a shop, salon, service, or showroom, we build websites that make you look professional, bring in more customers, and make it easy for people to find, trust, and choose you. Fast, mobile-friendly, and built to grow with your business.**



# Web Apps Categories



**Online Stores & Marketplaces**



**AI Supported Agency Sites**



**Pages For Products/Services**



**CRM Portals & Dashboards**



**Booking Platforms**



**Learning Management**



**Subscription Platforms**

## Reason

# Branding & Design

Your brand is the first impression — make it unforgettable. From logos to colors and visuals, we design a look that feels professional, builds trust, and makes your business stand out. Whether you're just starting or ready for a fresh new image, we create designs that connect with your customers and leave a lasting impact.

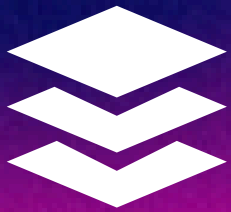
## Brand Identity

	Thin	Light	Regular	SemiBold	Bold	Black					
	Aa	Aa	Aa	Aa	Aa	Aa					
	50	100	200	300	400	500	600	700	800	900	1000
Ideana Black									★ BRAND COLOR		
Ideana Blue						★ BRAND COLOR					
Ideana Pink						★ BRAND COLOR					

# Design Solutions



**Logo Design** - Custom logos that reflect your business identity —simple, strong, and built to leave a lasting impression.



**Brand Kit** - Complete branding kits including logo colors, fonts, and brand guidelines to keep everything consistent and professional.



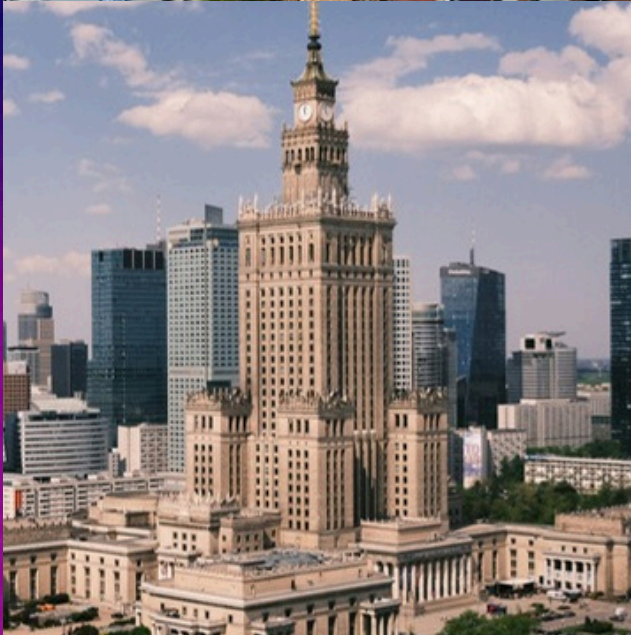
**UI/UX Design** - Complete branding kits including logo colors, fonts, and brand guidelines to keep everything consistent and professional.



**Rebranding** - Give your business a fresh modern look that reflects your growth, values, and where you're headed next.

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# Our Locations



Yerevan - Paris - Los Angeles - Warsaw

# Contact Us

## Let's Talk

Ready to bring your idea to life?  
We'd love to hear your vision — and help you build it.

### Email

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[contact@ideana.eu](mailto:contact@ideana.eu)

### Phone

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+1 (555) 123-4567

### Web Site

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[www.ideana.eu](http://www.ideana.eu)

### LinkedIn

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Ideana

